



**ARE YOU LOOKING TO PUBLISH
A BOOK?**

**DO YOU NEED LOW-COST
DESIGN & PRINT SOLUTIONS?**

WE CAN HELP!



HOW DO I GET MY BOOK PUBLISHED?

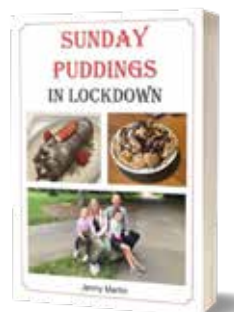
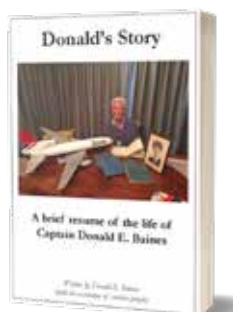
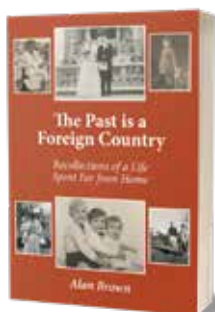
"It was a dark and stormy night". So goes what is considered a cliché for a badly written, overly melodramatic piece of prose. It was actually a real opening line, written by Edward Bulwer-Lytton in his 1830 novel 'Paul Clifford', and was much later used by Charles M. Schulz in the popular comic strip Peanuts, with the aspiring author Snoopy often portrayed typing '*a dark and stormy night*'.

Not all aspiring authors are this bad. In fact, most of them are very much better. But getting your book in print is a tricky business. The original way was to write a book, or at least part of one, and then send it on to a literary agent or directly to a publisher, although many publishers won't accept manuscripts directly from writers. The agent would then try to find the right publisher for you. But even that isn't easy. Famously, JK Rowling's agent had the manuscript for Harry Potter rejected by 12 publishers before it was picked up by a fairly small publishing house called Bloomsbury.

Now of course there are several avenues for self-publishing and there are many companies that will offer different services, depending upon what you want. Most will charge you a fee to produce your book, allocate an ISBN (an International Standard Book Number enables you to sell the book commercially) and make it available to buy via print-on-demand or Kindle/e-book though Amazon and other book wholesalers for a year or more. You will usually get a few copies yourself, with the option to print-on-demand more copies should you wish and the typical fee is around £750.

If you have your book in a print-ready format, you can use Amazon's own Kindle Direct Publishing service whereby you can upload your manuscript and cover for free and then go on to sell your book via Kindle or hardcopies on a print-on-demand basis. You choose the price (which you can change at any time) and then Amazon will give you up to 70% royalties on all copies sold.

BUT WHAT IF YOUR MANUSCRIPT IS NOT IN A PRINT-READY FORMAT? WHAT IF YOU ONLY WANT TO PRINT A FEW COPIES FOR FRIENDS AND FAMILY? WE CAN HELP!



BOOK PUBLISHING

HOW WE CAN HELP

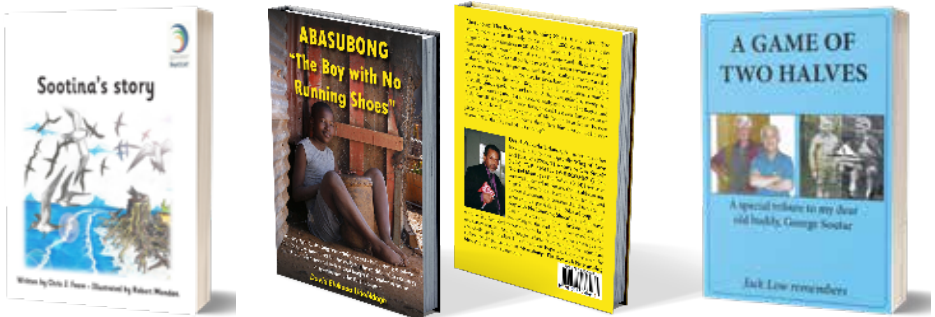
Vantage Publishing is here to help you create your book at any size. We can also print copies of the book for you, with prices dependent upon the size of the book, the format (paperback, hardback), the quality of the paper and the cover and the quantity required, which can be from 5 copies upwards.

Since we started this service in 2019, we have created over a dozen books, including a cookery book, a children's picture story and several autobiographies. If this service is of interest to you, please get in touch with us now!

OUR SERVICES:

- **TYPESET AND LAYOUT THE BOOK**
- **INSERT AND LAYOUT IMAGES**
- **PROVIDE AN ISBN AND BARCODE (AT COST)**
- **SEND PROOFS AT ALL STAGES**
- **MAKE AMENDMENTS AND ALTERATIONS**
- **PROVIDE PRINTED COPIES (AT COST)**

PRICES START FROM JUST £150 (PLUS £1 PER PAGE & VAT)



SAVING YOU TIME & MONEY

Our services:

- Design
- Brochures
- Programmes
- Magazines
- Inserts
- Leaflets
- Posters
- Banners
- Social Media Adverts
- Print Adverts
- Distribution
- Printing



WHAT WE OFFER:

- A menu of services that ranges from **content** and **design** through to **printing** and **distribution**
- A **flexible** and **cost-effective** service designed to **easily** and **quickly** help you fulfil your **publishing needs**
- A **local** team readily available to **come to you** to discuss your **ideas** and **requirements** and then **fully responsive** throughout the process

"From my experience, the thing I would praise is your responsive attitude during the process - with you being available by email and on the phone as the project runs and as ideas develop."

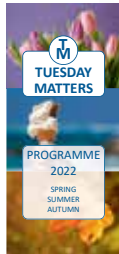
Peter Steadman - Mole Valley Arts Alive Festival Committee

SOME OF OUR PAST PROJECTS

PROGRAMMES



BROCHURES



FLYERS

POSTERS



PRINT

"We got some lovely comments about the design of the Heritage Open Days programme this year, so thank you again."

Pam Talbot - The Godalming Trust



ABOUT VANTAGE PUBLISHING

Vantage Publishing is the publisher of VantagePoint, the local community magazine for South West Surrey & West Sussex.

We have over 13 years' media publishing experience and were awarded The Trade Mark Surrey Hills in 2018, a mark of local provenance and quality.

We have worked with many local organisations including Farnham and Godalming Town Councils, Mole Valley Arts Alive Festival Committee, Guildford Fringe, The Godalming Trust as well as local businesses, charities and a number of private individuals who have entrusted us to publish books for them.

Vantage Publishing provides a one-stop book publishing, design and print service for local people and organisations at a low cost, so if that is something you are looking for, please give us a call today!

GETTING STARTED

Give us a call or shoot us an email to schedule a meeting:

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01483 421601

www.vantagepointmedia.uk

9 Chestnut Suite, Guardian House, Borough Road, Godalming, Surrey GU7 2AE

"Guild Foods markets already advertise with VantagePoint and their design team were able to turn around a poster for Black Friday for us to display on our forecourt. Excellent service, speedy turnaround and cost effective. I would definitely use them again for any other ad hoc requirements."

Gary Kemp - Guild Foods

"We've had some really good feedback about the programme this year, thanks so much for producing such a great product, I am really glad we have you on our team."

Claudia Cartwright - Mole Valley District Council

FOLLOW US

